



Colin Receveur Featured on Cover of Leading Dental Magazine

Nationally recognized speaker, bestselling author, founder of SmartBox Web Marketing, and dental marketing expert Colin Receveur will be featured on the cover of leading dental magazine The Profitable Dentist this winter.

New Albany, IN ([PRWEB](#)) December 06, 2011 -- Colin Receveur, nationally recognized speaker, bestselling author, [dental marketing](#) expert, and CEO of SmartBox Web Marketing will be featured on the front cover of leading dental publication The Profitable Dentist on their Winter edition.

"We're honored and very happy TPD chose to feature us for their front cover. Too often dentists focus on their clinical skills forgetting the other elements needed for success. In this new dental economy, dentists who want to survive need to be sharpening all of their tools in their box," Receveur said.

Colin has been pioneering the way dentists market themselves online since founding SmartBox Web Marketing over a decade ago.

The entire article can be read in the upcoming edition of The Profitable Dentist or on [the SmartBox Web Marketing website](#).

Colin is the author of 3 bestselling books: The Dentists' Strategy Guide to Video Marketing, How to Stay In Front of Your Patients Until They Are Ready to Buy, and Web 3.0: What Every Dentist Must Know to Thrive in the New Economy, which are available on their website www.SmartBoxWeb.com.

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