



Dentist Finds 16 New Patients in 17 Days

“How He Did It” Topic of Webinar Wed, May 25, 2011 12:00 PM - 1:00 PM EDT

New Albany, IN ([PRWEB](#)) May 19, 2011 -- For dentists, especially in this economy when potential patients are forgoing dental care, the hunt for new patients is of major concern. SmartBox Web Marketing has worked with dentists marketing their practices for over a decade and CEO Colin Receveur has seen many trends, fads and supposed ‘silver bullets’ come and go during that time, especially when it comes to web marketing.

“The problem most dentists face in attracting new patients with their website is that their website is focused on them and their practice. That’s not what the public wants to see. The internet has trained that same dentist’s local community members to seek information on how a dentist can help them, and they want answers immediately,” states Receveur. “The public wants instant answers, instant gratification and that is why instant live chats on the websites work so well.”

To demonstrate their effectiveness [SmartBox Web Marketing](#) installed a live chat on one of their client’s websites and the results were phenomenal. “That dentist received 16 new leads from local community members in 17 days. People who used the live chat were looking for everything, not just routine procedures. Questions included dentures, implants and sedation dentistry.” Most dentists would be ecstatic with results like that; 16 new leads in 17 days and many for high end cases.

SmartBox Web Marketing will hold a webinar on this very topic describing how dentists can replicate these returns. The webinar will be held Wednesday, May 25th from 12:00 pm to 1:00 pm EDT. Dentists are encouraged to attend and listen in by registering before hand (space is limited) at: www.LiveChatforSmartDentists.com

Joining Colin Receveur of SmartBox will be Joel Davis from Ngage. Joel has worked with hundreds of practices while setting up instant live chats for dentists on their websites and results have always exceeded those dentists’ expectations. “How to get live chats set up on a website and run it on auto-pilot” will be included in the discussion.

“The website we’re going to highlight and use as an example already had many things in place to attract new patients; free reports, auto-responders and every other marketing promotion imaginable. But adding the element of live chat worked because people are in to “instant”. Live chat builds on that with a way to actively and instantly engage your prospects, rather than passively waiting for them to opt-in, contact you, or (hopefully) remembering your phone number when they need a dentist.”

To find out how to try and replicate 16 prospective patients in 17 days, join Colin and Joel on Wednesday, May 25th from 12:00 pm to 1:00 pm EST. Any dentist is encouraged to register before to reserve their space (space is limited) simply by logging into: www.LiveChatforSmartDentists.com

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